



**Beyond
Binary**

**Academy
Prospectus**

Committed to equipping business leaders for digital change, we offer a comprehensive range of inputs, interventions, programmes and more to suit you and your team's requirements.

		Open Sessions	Keynotes	Workshops	Masterclasses	Courses	Coaching
		Free-to-access information sessions	Informative and engaging 45 to 60 minute talks	Interactive, bespoke 3 to 4 hour sessions for up to 16 pax (full day available too)	High impact, content-rich hour-long virtual sessions, spread over 4 to 6 weeks	Accredited and non-accredited programmes held over 8 to 16 weeks	Focused and personalised 45 minute sessions with subject matter experts
The Spectrum of Digital Transformation	<i>Our proprietary, research-backed model for digital transformation, applicable to organisations of any size, scale, sector, and requirement.</i>		✓	✓	✓	✓	✓
The DARWIN Guide to Disruptive Technology	<i>An accessible, jargon-free guide to the entire digital ecosystem from the building blocks of data through to the future of nanotechnology, biotechnology and quantum computing.</i>			✓	✓	✓	
Spectrum + DARWIN	<i>The Spectrum of Digital Transformation and DARWIN topic content combined. All you need to know about digital technology, strategy and leadership as a business decision-maker.</i>			✓	✓	✓	
DARWIN 1: Data	<i>The DNA of digital: We cover how advancements in processing power, storage, and bandwidth have led to Big Data, the Cloud, and the promise of insight-powered decision-making.</i>	✓	✓	✓	✓		✓
DARWIN 2: AI	<i>Computers performing adaptive, goal-directed behaviour: We cover automation, machine learning, deep learning, and what true AI can and should look like.</i>	✓	✓	✓	✓		✓
DARWIN 3: Reality	<i>Beyond our imagination a few years, AR and VR devices ago can now be found in our homes. Welcome to a new way of thinking about human experience.</i>	✓	✓	✓	✓		✓
DARWIN 4: Web 3.0	<i>A leap forward to open, trustless and permissionless networks: The evolution of the WWW and how decentralisation is changing everything.</i>	✓	✓	✓	✓		✓
DARWIN 5: IoT	<i>Bringing together sensors, micro-computing, multiple data points, powerful algorithms, the Cloud, and analytics to revolutionise business operations and systems.</i>	✓	✓	✓	✓		✓
DARWIN 6: Next	<i>What's next in disruptive technology? Quantum computing, nanotechnology, biotechnology? We cover the fringes of innovation and invention.</i>	✓	✓	✓	✓		✓