



**Beyond
Binary**

**Academy
Prospectus**

Committed to equipping business leaders for digital change, we offer a comprehensive range of inputs, interventions, programmes and more to suit you and your team's requirements.

Open Sessions

Free-to-access information sessions

Keynotes

Informative and engaging 45 to 60 minute talks

Workshops

Interactive, bespoke 3 to 4 hour sessions for up to 16 pax (full day available too)

Masterclasses

High impact, content-rich hour-long virtual sessions, spread over 4 to 6 weeks

Courses

Accredited and non-accredited programmes held over 8 to 16 weeks

Coaching

Focused and personalised 45 minute sessions with subject matter experts

The Spectrum of Digital Transformation

Our proprietary, research-backed model for digital transformation, applicable to organisations of any size, scale, sector, and requirement.



The DARWIN Guide to Disruptive Technology

An accessible, jargon-free guide to the entire digital ecosystem from the building blocks of data through to the future of nanotechnology, biotechnology and quantum computing.



Spectrum + DARWIN

The Spectrum of Digital Transformation and DARWIN topic content combined. All you need to know about digital technology, strategy and leadership as a business decision-maker.



DARWIN 1: Data

The DNA of digital: We cover how advancements in processing power, storage, and bandwidth have led to Big Data, the Cloud, and the promise of insight-powered decision-making.



DARWIN 2: AI

Computers performing adaptive, goal-directed behaviour: We cover automation, machine learning, deep learning, and what true AI can and should look like.



DARWIN 3: Reality

Beyond our imagination a few years, AR and VR devices ago can now be found in our homes. Welcome to a new way of thinking about human experience.



DARWIN 4: Web 3.0

A leap forward to open, trustless and permissionless networks: The evolution of the WWW and how decentralisation is changing everything.



DARWIN 5: IoT

Bringing together sensors, micro-computing, multiple data points, powerful algorithms, the Cloud, and analytics to revolutionise business operations and systems.



DARWIN 6: Next

What's next in disruptive technology? Quantum computing, nanotechnology, biotechnology? We cover the fringes of innovation and invention.

